

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/2051 - Candidate Orders
Estimate Number	2051

Invoice #	04079697-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079697
Alt Order #	Political Issue
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/15/12 to 10/21/12	3x	-- WTF--				
	13			W	10/17/12	:30	7:58 AM	OFA12Z151H	\$990.00		1
	13			Th	10/18/12	:30	7:21 AM	OFA12G145H	\$990.00		2
	13			F	10/19/12	:30	7:21 AM	OFA12G145H	\$990.00		3
2	13	Good Day 8a	8a-9a								
	CDR										
					10/15/12 to 10/21/12	3x	-- WTF--				
	13			W	10/17/12	:30	8:30 AM	OFA12Z151H	\$900.00		1
	13			Th	10/18/12	:30	8:45 AM	OFA12Z151H	\$900.00		2
	13			F	10/19/12	:30	8:59 AM	OFA12Z151H	\$900.00		3
3	13	Good Day 9a	9-10a								
	CDR										
					10/15/12 to 10/21/12	4x	-- WTF--				
	13			W	10/17/12	:30	9:15 AM	OFA12Z151H	\$810.00		1
	13			W	10/17/12	:30	9:47 AM	OFA12Z151H	\$810.00		2
	13			Th	10/18/12	:30	9:51 AM	OFA12G145H	\$810.00		3
	13			F	10/19/12	:30	9:59 AM	OFA12G145H	\$810.00		4
4	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	13			Sa	10/20/12	:30	8:44 AM	OFA12Z151H	\$675.00		1
5	13	Good Day Su 7a	7a-8a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	13			Su	10/21/12	:30	7:59 AM	OFA12G145H	\$810.00		1
6	13	Good Day Su 8a	8a-9a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/2051 - Candidate Orders
Estimate Number	2051

Invoice #	04079697-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079697
Alt Order #	Political Issue
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	13	Good Day Su 8a	8a-9a								
	CDR										
	13			Su	10/21/12	:30	8:59 AM	OFA12Z151H	\$900.00		1
7	13	Live with Kelly	10a-11a								
	CDR										
				10/15/12 to 10/21/12	2x	-- WTF--					
	13			W	10/17/12	:30	10:35 AM	OFA12Z151H	\$630.00		1
	13			Th	10/18/12	:30	10:24 AM	OFA12Z151H	\$630.00		2
8	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/15/12 to 10/21/12	3x	-- WTF--					
	13			W	10/17/12	:30	12:40 PM	OFA12Z151H	\$360.00		1
	13			Th	10/18/12	:30	12:22 PM	OFA12G145H	\$360.00		2
	13			F	10/19/12	:30	12:45 PM	OFA12G145H	\$360.00		3
9	13	Judge Joe Brown	3p-4p								
	CDR										
				10/15/12 to 10/21/12	3x	-- WTF--					
	13			W	10/17/12	:30	3:30 PM	OFA12Z151H	\$225.00		1
	13			Th	10/18/12	:30	3:09 PM	OFA12Z151H	\$225.00		2
	13			F	10/19/12	:30	3:18 PM	OFA12Z151H	\$225.00		3
10	13	Judge Judy	4p-5p								
	CDR										
				10/15/12 to 10/21/12	4x	-- WTF--					
	13			W	10/17/12	:00			\$900.00	See MG 10.5,10.6	1
	13			W	10/17/12	:00			\$900.00	See MG 10.5,10.6	2
	13			Th	10/18/12	:30	4:09 PM	OFA12G145H	\$900.00	MG for 10.1,10.2	5
	13			Th	10/18/12	:30	4:41 PM	OFA12G145H	\$900.00		3
	13			F	10/19/12	:30	4:18 PM	OFA12G145H	\$900.00	MG for 10.1,10.2	6
	13			F	10/19/12	:30	4:56 PM	OFA12Z151H	\$900.00		4
11	13	Fox 13 News at 5p	5p-530p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/2051 - Candidate Orders
Estimate Number	2051

Invoice #	04079697-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079697
Alt Order #	Political Issue
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/15/12 to 10/21/12		2x	-- WTF--				
13				W	10/17/12	:00			\$1,080.00	See MG 11.3	1
13				Th	10/18/12	:30	5:13 PM	OFA12Z151H	\$1,080.00	MG for 11.1 10/17	3
13				Th	10/18/12	:30	5:27 PM	OFA12G145H	\$1,080.00		2
12	13	Fox 13 News at 530p	530p-6p								
CDR											
				10/15/12 to 10/21/12		2x	-- WTF--				
13				W	10/17/12	:00			\$1,080.00	See MG 12.3	1
13				Th	10/18/12	:30	5:40 PM	OFA12Z151H	\$1,080.00		2
13				Th	10/18/12	:30	5:55 PM	OFA12G145H	\$1,080.00	MG for 12.1 10/17	3
13	13	Insider	730p-8p								
CDR											
				10/15/12 to 10/21/12		2x	-- WTF--				
13				W	10/17/12	:30	7:42 PM	OFA12Z151H	\$855.00		1
13				Th	10/18/12	:00			\$855.00	See MG 13.3	2
13				M	10/22/12	:00			\$855.00	Credited	3
14	13	M-Su 1030-11p Late News	1030p-11p								
CDR											
				10/15/12 to 10/21/12		3x	-- WTFSS				
13				W	10/17/12	:30	11:21 PM	OFA12Z151H	\$1,530.00		1
13				Th	10/18/12	:30	12:28 AM	OFA12Z151H	\$1,530.00		2
13				F	10/19/12	:30	11:55 PM	OFA12G145H	\$1,530.00		3
15	13	NLCS Champ Game Non Home	Various								
CDR											
				10/22/12 to 10/28/12		1x	M-----				
13				M	10/22/12	:30	10:34 PM	OFA12G145H	\$4,500.00		1
16	13	NFL RS Pre Game Non Home	Various								
CDR											
				10/15/12 to 10/21/12		1x	-----S				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/2051 - Candidate Orders
Estimate Number	2051

Invoice #	04079697-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079697
Alt Order #	Political Issue
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	NFL RS Pre Game Non Home	Various								
	CDR										
	13			Su	10/21/12	:30	11:59 AM	OFA12G145H	\$2,700.00		1
17	13	NFL RS Game Bucs	Various								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	13			Su	10/21/12	:00			\$9,000.00	See MG 17.2	1
	13	NFL RS Game Non Home		Su	10/21/12	:00			\$9,000.00	Credited	2
18	13	Good Day 9a	9-10a								
	CDR										
					10/22/12 to 10/28/12	1x	M-----				
	13			M	10/22/12	:30	9:29 AM	OFA12G145H	\$810.00		1
19	13	Judge Joe Brown	3p-4p								
	CDR										
					10/22/12 to 10/28/12	1x	M-----				
	13			M	10/22/12	:30	3:09 PM	OFA12Z151H	\$225.00		1
20	13	Judge Judy	4p-5p								
	CDR										
					10/22/12 to 10/28/12	1x	M-----				
	13			M	10/22/12	:30	4:29 PM	OFA12G145H	\$900.00		1
21	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/22/12 to 10/28/12	1x	M-----				
	13			M	10/22/12	:30	5:29 PM	OFA12G145H	\$1,080.00		1
22	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	2x	--W----				
	13			W	10/17/12	:30	3:40 PM	OFA12Z151H	\$2,250.00		1
	13			W	10/17/12	:30	6:10 PM	OFA12Z151H	\$2,250.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/2051 - Candidate Orders
Estimate Number	2051

Invoice #	04079697-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079697
Alt Order #	Political Issue
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	1x	----F--				
	13			F	10/19/12	:30	7:29 PM	OFA12G145H	\$4,050.00		1
24	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	1x	---T---				
	13			Th	10/18/12	:30	7:28 PM	OFA12G145H	\$4,050.00		1
25	13	Fox13 Postgame	430p-530p								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	13			Su	10/21/12	:30	5:25 PM	OFA12Z151H	\$1,800.00		1
26	13	NFL RS Game Bucs	Various								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	13			Su	10/21/12	:30	4:24 PM	OFA12G145H	\$9,000.00		1
27	13	NLCS Champ Game Non Home	Various								
					10/22/12 to 10/28/12	1x	M-----				
	13			M	10/22/12	:30	12:06 AM	OFA12Z151H	\$0.00		1

Aired Spots

46

<u>Gross Total</u>	\$61,290.00	
<u>Agency Commission</u>	\$9,193.50	
<u>Net Amount Due</u>	\$52,096.50	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.